

Research on Political Thought Education Innovation of University Students under the Background of Education Reform

Yiran Wang

Shanxi Normal University, Shanxi, 030000 China

Keywords: Political thought Education; Education reform; Advance with times

Abstract: Under the new situation, the core content of university students' ideology education is the education of ideals and beliefs. We should cultivate university students with the goal of all-round development, and insist on educating people by virtue. Therefore, only by insisting on the dual molding of knowledge education and ideology education for university students can universities better serve the socialist modernization in an all-round way. The content of ideology education for university students must adapt to the development and requirements of society, that is, keep the same direction with reform and development, and inspire university students to become the driving force of reform and development. Based on the background of educational reform, this paper puts forward the innovative path of ideology education for university students by taking the present situation of university Marxism theory education as the starting point. In the concrete practice of ideology education, in view of the new problems that are constantly emerging, we should solve them in time, and we should keep pace with the times and bring forth new ideas in education methods.

1. Introduction

At present, great changes have taken place in the international environment. Whether it is politics, economy or science and technology, it presents a complex, changeable and changing form [1]. There is no doubt that this has also had a far-reaching impact on China, which is in the process of international integration. As the core content of university students' ideology education is ideal and belief education, we should cultivate university students with the goal of all-round development and adhere to building morality and cultivating people [2]. Therefore, only by adhering to the dual shaping of University Students' knowledge education and ideology education, can universities better serve the comprehensive construction of socialist modernization and continuously cultivate high-quality talents with both political integrity and ability [3]. Globalization, informatization and social transformation not only provide a rare historical opportunity for university students' ideology education, but also make the growth of ideology education objects face a new environment. This puts forward higher requirements and more challenges to ideology education itself [4]. In view of the fact that its content reform and innovation lags behind the development of the situation and social needs, and lags behind the reform and innovation of methods and methods, educators must re-examine the ideology education of university students, and strive to further improve the appeal and penetration of ideology education of university students from the Perspective of content reform and innovation [5].

Economy, information, science and technology and education are increasingly globalized and internationalized, accompanied by unprecedented active exchanges, integration, agitation and collision of various cultures. People's ideological and cultural concepts are increasingly tending to "diversification", and the dominant mainstream culture in society is impacted [6]. These have caused varying degrees of impact on people's thoughts and brought great challenges to the ideology education of university students. In the specific practice of ideology education, we should solve the emerging new problems in time, and keep pace with the times and bring forth the new in the way of education. As a front-line worker in university ideology education, we must closely focus on the fundamental task of "Building Morality and cultivating people", clarify the burden on our shoulders and responsibilities, do a good job in university students' ideology education, and constantly

innovate the ways and methods of ideology education [7]. To explore the reform and innovation of University Students' ideology education, strengthen the necessity and urgency of ideology education, and strengthen the effectiveness of political thought work are the main topics of University Students' ideology education at present.

2. The important value of ideology education for University Students

2.1. Conducive to university students to establish correct personal values

At present, international exchanges are becoming more and more frequent, and internationally accepted behaviors and ideas are formed in the process of exchanges. Citizens of every country can freely and independently borrow and choose other cultural achievements to a certain extent. At the same time, the global economic development makes the information transmission between countries faster and faster, and the communication and contact scope of human thought and culture is also expanding [8]. What ideology education for university students advocates and opposes depends on whether it is conducive to the reform and development of the country. The educational result should be to promote university students' participation in national reform, development enthusiasm and creativity. In the new era, the situation of university students' political thought is positive and healthy on the whole, showing a good development trend. At the same time, however, due to the daily reception of a large amount of information from the Internet and reality, and the gradual infiltration of various thoughts and cultures, some negative thoughts are exposed by university students and have some adverse effects. Political thought education can help university students reflect, think and improve themselves in time, and further promote the shaping of their correct values.

2.2. Conducive to the improvement of university students' ideological and moral quality

In the era of big data, university students can't just learn and master scientific and cultural knowledge unilaterally. Universities should pay attention to ideological and moral construction, scientific and cultural knowledge and multi-dimensional shaping of comprehensive ability, so as to cultivate all-round development compound talents for society. Since the media era, the Internet has become the most important channel for university students to obtain information, and it is increasingly affecting students' learning and lifestyle. The rapid development of Internet has promoted the remarkable changes in the network ideology education environment of university students [9]. Strengthening the ideology education for university students will help university students to strengthen their defense and discrimination ability against various erroneous ideological and cultural erosion, help them to establish correct ideas, and then play a great role in improving their ideological and moral literacy. Values can help people to adjust their behavior orientation, and the practice process of ideology education in universities is also the practice process of ideological education for university students. In a sense, these can enhance mutual understanding between people, facilitate the formation of common consciousness and promote the development of the whole world.

3. The necessity of ideology education content innovation for University Students

With the economic globalization, all kinds of information and ideas are spreading faster and faster, and people's ideological and cultural contacts and exchanges are expanding and becoming more frequent. Different types of cultures and thoughts in the world are widely exchanged in many fields, which correspondingly drives the changes in the ideological, cultural and spiritual fields of various countries. Young people are at the beginning of life, full of vitality, active thinking and strong subjective initiative, and tend to worship novel and alternative ideas. Without proper ideological guidance, it is likely that they will not be able to resist some negative and alien thoughts in their growth, thus encountering some avoidable setbacks and failures. Countries with different social systems have gradually formulated and formed some mutually recognized concepts and codes of conduct in their exchanges, and formed some values and codes of conduct recognized by all

countries. People of all countries can, to some extent, independently, freely and voluntarily choose and learn from the achievements of other cultural value systems.

Young people are more likely to shake their principled position because of their own inexperience and immature thoughts, thus being dominated by some decadent and vulgar values. Therefore, it is very urgent to educate the basic political thought qualities that contemporary university students should possess in a timely, powerful and selective manner. In the mainstream of society, some people can't judge whether to choose or not in multicultural conflicts, spiritual belief is in crisis, self-loss, value judgment is confused, and ideology is unstable or even chaotic, especially in the open Internet world. From an economic point of view, contemporary university students are very active and valuable productive factors in the labor market, and play a very important role in social and economic development, political stability and cultural dissemination. At the same time, the quality level of young people in a country also affects the development and speed of the country to a certain extent.

4. University Students' ideology education reform and innovation path

4.1. Innovating the theoretical content of ideology education

At present, the social environment is complicated. In view of the ideology education of university students, only by strengthening the theoretical foundation of ideological education can we better resist the infiltration and invasion of western capitalist bad thoughts. Maintain positive and correct public opinion orientation, always grasp the initiative of maintaining stability, improve students' network participation and satisfaction, enable students to subtly receive ideology education in a pleasant situation, sing positive online voices and lead positive public opinion orientation. Fully understand the socialist core values and integrate them into the in-depth practice inside and outside the university political thought classroom. For the practice in the classroom, we should create an active and open learning atmosphere, and take many ways such as classroom discussion, case teaching and teacher-student teaching. By strengthening traditional cultural education and developing colorful campus cultural activities, we can create a campus environment with profound cultural heritage for students, significantly enhance students' national self-confidence and pride, and constantly enhance their cultural self-confidence, so as to educate people with culture and culture.

4.2. Improving the teaching methods of ideology education

The new era has put forward higher requirements for the political thought educators, that is, the political thought educators should not only lead the university students ideologically, but also set an example in practice. Because some students don't have a correct understanding of social practice, they can't combine theory with practice. Individual is different, not the abstract concept of community. Therefore, establishing and developing individual consciousness and life consciousness is the basic content. Only in this kind of education can we truly feel the beating of personal life and guide the healthy development. Through psychology, we can not only understand the law of psychological activity of the educated object according to the law of human nature, but also operate the activity mode according to its law, so that the educated object can achieve the goal of ideology education transformation. Teachers should make full use of the media, use various ways to teach flexibly, and constantly improve classroom efficiency. In this way, the cutting-edge knowledge of ideology education can be popularized in time, which is conducive to stimulating students' interest and thirst for knowledge, improving students' learning efficiency and quality, and then continuously promoting the steady improvement of teaching quality and level.

4.3. Optimizing the educational environment of ideology education

At present, social practice activities related to ideology education have not been fully, comprehensively and effectively implemented in various universities. Some university students' social practice activities are superficial, which needs the attention and supervision of the university

itself. Universities can integrate Chinese excellent traditional culture into campus life, coordinate online and offline work, build a platform for ideology education activities, guide university students to absorb the nutrients of human excellent civilization achievements, and further promote the deep integration of Chinese excellent traditional culture and ideology education. The ideology education of university students should pay attention to people's existing problems from the social point of view, highlight people's social attributes, and cultivate national consciousness and national consciousness.

Political thought Education is a discipline that studies the formation of people's political thought and its educational process. Universities can also accurately grasp the current students' ideological characteristics and life and learning characteristics, effectively use modern scientific and technological tools, and strengthen the ideology education of university students in a targeted manner, so that positive, healthy and progressive ideology and culture can occupy the big position of the network and create a good network ecology [10]. Practically speaking, the intangible force of traditional culture is an important factor that determines the success or failure of ideology education. Therefore, it is impossible for ideology education to leave the constraints of the overall social cultural development environment, and it is impossible to conduct closed education without the overall social cultural development pattern. Only by giving full play to its unique educational function and realizing its unique educational value and significance in the overall cultural environment and pattern, can we continuously obtain the further development and perfection of its discipline construction, and produce great social effects.

5. Conclusions

Under the background of the new era, with the comprehensive enrichment and development of economy and material, new challenges and opportunities coexist in the ideology education of university students. The modern world has formed an interrelated and unified whole, the scope of human activities is constantly expanding, and the subjectivity of human beings has been unprecedentedly developed. However, at the same time, the ideology education of university students is also facing some problems and challenges. Some university students are lax in ideology and politics, which has a negative effect on the overall growth of university students. Today's society is a unified whole with the world as the core. The scope of human activities is constantly expanding, and people's subjectivity has also been unprecedentedly developed. Although there are various problems in the ideology education of university students, we must adjust innovative teaching ideas to meet the needs of the times and the development of people and society. As an educator of political thought in university, we should devote ourselves to the constant practice of ideology education, and dare to meet new challenges, solve new problems and eliminate obstacles to promote the healthy growth and development of university students.

Acknowledgements

Periodical achievements of The National Social Science Fund Project:Research on the Improvement of teachers' quality of Ideological and Political Theory course in the New Era (20BKS120); Education Reform Project of Education Department of Shanxi Province:Research on improving the quality of ideological and political teachers in the New Era(2020JGSZ014)

References

- [1] Yao Yuan. Research on Collaborative Innovation of Ideological and Political Education for Students in Higher Vocational Colleges [J]. Exam Weekly, 2017(46): 1.
- [2] Yan Lihua. Analysis on the innovative development ideas of ideological and political education for students majoring in foundry in colleges and universities [J]. Special Casting and Nonferrous Alloys, 2021, 41(8):2.

- [3] Yan Caihong. Innovation of ideological and political education for university students under the background of new media [J]. Theoretical Research and Practice of Innovation and Entrepreneurship, 2020(9):2.
- [4] Li Xiaoya. Exploration of innovative strategies for ideological and political education for law students in colleges and universities under the new media environment [J]. Theoretical Research and Practice of Innovation and Entrepreneurship, 2020(3):2.
- [5] Tang Qian. Research on the innovation of ideological and political education work for university students [J]. Farm Staff, 2020, No.663(15):203-203.
- [6] Li Min. An Analysis of the Innovation of Ideological and Political Education Methods for Students in Higher Vocational Colleges [J]. Chinese Information, 2019, 000(008):141.
- [7] Shi Guoshan. Innovative exploration of ideological and political education paths for middle and higher vocational students in school-enterprise cooperation [J]. Henan Agriculture, 2020(36):3.
- [8] Yu Meiya. Research on Ideological and Political Education and Innovation and Entrepreneurship of University Students to Help Rural Development [J]. Journal of Nuclear Agriculture, 2021, 35(6):1.
- [9] Villardefrancos E , JM Oterolópez. Compulsive buying in university students: its prevalence and relationships with materialism, psychological distress symptoms, and subjective well-being[J]. Comprehensive Psychiatry, 2016, 65(2):128-135.
- [10] Liu Qian, Zhou Jing. Innovation Research on University Students' Ideological and Political Education in the New Media Era [J]. Journal of Anhui University of Science and Technology, 2020, 34(6):4.